



## Got a question about the CBD? Our chatbot will have the answer!

**Maroochydore's new CBD continues to generate interest on the Sunshine Coast and across Australia.**

Business leaders and locals are keen to discover more about SunCentral Maroochydore's vision for Queensland's newest CBD and now - thanks to another first for the city centre – they can do that by talking to a virtual tour guide conceived and designed here on the Sunshine Coast.

The new Maroochydore will be the first city in the world to have its own chatbot service on Facebook Messenger.

Chatbot programs use artificial intelligence to simulate human conversations and SunCentral's version will assist people seeking more information about the new CBD.

The program has been developed by Xandra Labs, a Sunshine Coast enterprise set up by digital entrepreneurs Zach Johnson, Jess Thoms and Madeline Rawlings.

Zach, who will also be the CBD's Entrepreneur-in-Residence, says the chatbot is based on the persona of a 20-something professional male and will provide Facebook users with all they need to know about the development.

It's an incredible communication platform and an effective way for us to talk with anyone who is interested in becoming part of the new CBD – or just curious about what's happening on-site.

Business and tech experts across the Coast are trialling the chatbot and it will be available to the public very soon – please log on for a chat when it does.

Meanwhile, bulk earthworks on the first stage of the 53-hectare site are continuing with 100,000 tonnes of earth moved and 18kms of electrical conduits laid to date.

The SunCentral team and contractors are preparing for civil works to install underground infrastructure and build great new streets, parks and a stunning new waterway.

The team has also been selling the exciting vision for the CBD to national and international business leaders since June, with Expressions of Interest for the first precincts now open.

It's been quite a year for Maroochydore – The Bright City, but we have no intention of slowing down for summer and I'll have more news about the project for you next month.

Please get in touch on (07) 5452 7274 or email [admin@suncentralmaroochydore.com.au](mailto:admin@suncentralmaroochydore.com.au) if you have any questions about the Maroochydore City Centre development.

**John Knaggs**  
Chief Executive Officer

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