



CABLE CONNECTION OUR CONDUIT TO THE WORLD

It's been an exciting month for the Maroochydore City Centre project.

The stunning spring weather has allowed us to make excellent progress above-ground as we shape the streets for the new core commercial precinct of the CBD.

But it is what's happening undersea that has captured the imagination of a wide range of commercial entities who already had an eye on the Maroochydore City Centre development.

Earlier this month, contracts were exchanged between the Sunshine Coast Regional Council and telecommunications giant RTI Connectivity Pty Ltd to deliver a 550-kilometre undersea fibre optic cable.

This new cable on the Sunshine Coast, partly funded by the State Government, will be the fastest connection from Australia to Asia and the country's second fastest connection to the United States.

It connects the Japan-Guam-Australia South internet cable to a landing station adjacent to our new CBD and will be completed by 2020.

So, what will it mean for the Maroochydore City Centre?

Currently, Sydney and Perth have the only Australian international subsea cable landing stations. The high-speeds delivered by the cable create unprecedented opportunities for investment in the region.

Businesses that operate in sectors where milliseconds matter - such as IT, health, e-commerce and education - are already picturing what can be achieved when combining this with a 53-hectare greenfield site with no legacy infrastructure to contend with.

Suncentral has already installed more than \$10 million in underground telecommunications infrastructure to ensure Maroochydore becomes one of the most digitally advanced cities in the country.

This project will be the first in Australia to have a CBD-wide automated underground waste collection system (AWCS) negating the need for wheelie bins or garbage trucks on its streets.

We are also allowing for free Smart City Wi-Fi throughout the CBD streets, parks and plazas, smart signage to provide live travel information to pedestrians, smartphone apps to allow drivers to quickly find the nearest car parking space and energy-saving LED lights.

Now, this new international sub-sea broadband cable makes the Maroochydore CBD an even more attractive proposition as an emerging centre for commerce in the 21st Century.

As always, please feel free to call 5452 7274 or email admin@suncentralmaroochydore.com.au if you have any questions for the SunCentral team.

John Knaggs
Chief Executive Officer