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New Maroochydore CBD taking shape

It's been another busy month on the Maroochydore City Centre site and our new CBD streets are really starting to take shape.

Watching the first asphalt being poured was quite a highlight and we were more than happy to share that landmark moment via local media coverage and our social media channels.

At the time, we joked that we should have been laying Perspex instead of bitumen so that everyone could see the complex array of services embedded underground, which represents a critical investment in excess of \$10 million.

It is this incredible foundation that will ensure our new city centre is capable of meeting the region's evolving needs and growing population over the coming decades.

It is also the reason we are confidently able to say to global business giants like Google when they are investigating options to expand their Australian footprint: "We are here, we are world class and we are future-ready".

This month we also took advantage of an excellent opportunity to showcase the Maroochydore CBD at The Future of Suburbia event in Brisbane. Led by MIT's Alan Berger (Center for Advanced Urbanism), the conference included presentations by the Lord Mayor of Brisbane Graham Quirk, the Federal Minister for Cities and Urban Infrastructure Paul Fletcher and a number of development, planning and design industry professionals. I was involved in a panel discussion about the importance of employment in the future of suburbia. The Maroochydore City Centre development is expected to create more than 15,000 permanent jobs and the enormity of this project and its potential to be a game-changer for the Sunshine Coast is not lost on those outside our region.

This has been further reinforced by the calibre of technology organisations that responded to our call for Expressions of Interest to partner in the delivery of 'Australia's most connected city'.

We are still considering the shortlisted submissions and plan to announce our preferred technology partner in coming months but we are already confident of an outstanding result.

The main image on this month's newsletter gives you a bird's eye view of the incredible progress being made on this project.



It's exciting to think we will be opening the first of our new city streets to the community later this year.

Work is continuing on creating new roads, footpaths, bikeways and a new park, and we will also commence some limited civil works south of the main East-West waterway soon for a sewer main and the automated waste collection system.

I look forward to keeping you up to date on the latest developments in the CBD each month but in the meantime, you can stay informed about progress via Facebook.com/thebrightcity and SunCentral Maroochydore on LinkedIn.

You are of course always welcome to contact us on 5452 7274 or email

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if you have any questions or would like more information.



John Knaggs Chief Executive Officer

