

# Maroochydore

THE BRIGHT CITY



## Opportunity knocks for our next generation

**SunCentral has always believed the Sunshine Coast has an incredibly bright future.**

And these days it is hard to find anyone who does not agree.

The consensus is not surprising though, as evidence of this region's impressive economic prospects seems to grow month by month.

For instance, a new study by property research company Hotspotting released last week revealed that no less than four of Queensland's best-performing suburbs are here on the Coast, and there are more growth suburbs on the Sunshine Coast than in any other local government area in Australia.

Property experts agree that infrastructure investment and projects such as the Sunshine Coast University Hospital and the new Maroochydore CBD are driving growth and boosting confidence.

Of course, the Sunshine Coast has always been a desirable place to live. What has deterred many people from moving here (and compelled others to leave) in the past has been a lack of employment opportunities.

That is now changing. The last five years have seen a major expansion of health and education jobs and that growth is continuing, as the region forges ahead with projects that will broaden the economy and create new career opportunities on the Sunshine Coast.

The new Maroochydore city centre will cater for both new and existing companies seeking to establish a presence in a dynamic, connected, 21st Century city centre in the heart of this thriving region.

Entrepreneurship will be a key feature of the new city centre and we have appointed Zach Johnson as the CBD's Entrepreneur-in-Residence (the first role of its kind for an Australian CBD), who is

developing a plan to attract and foster start-ups and technology companies.

SunCentral is also contributing to the new Sunshine Coast Regional Innovation Program, or #SCRIPT, which was launched on October 9.

#SCRIPT brings together local entrepreneurs, businesses, council, government and the community to support young innovators and entrepreneurs on the Coast.

I'm excited about #SCRIPT's potential and look forward to working with its members to help create jobs and continue to build on the region's burgeoning reputation for innovation.

You can learn more about the Maroochydore City Centre project at [Maroochydore-city.com.au](http://Maroochydore-city.com.au) or stay up-to-date on our progress via [Facebook.com/thebrightcity](https://Facebook.com/thebrightcity). As always, you are also welcome to contact the team on 5452 7274 or email questions to [admin@suncentralmaroochydore.com.au](mailto:admin@suncentralmaroochydore.com.au).

Kind regards,

**John Knaggs**

Chief Executive Officer

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